

MULTIMEDIA



UNIVERSITY

STUDENT ID NO

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MULTIMEDIA UNIVERSITY

FINAL EXAMINATION

TRIMESTER 1, 2017/2018

LEW0025 – EFFECTIVE WRITING 2
(P314)

21 OCTOBER 2017
9.00 AM – 11.00 AM
(2 Hours)

INSTRUCTIONS TO STUDENTS

1. This question paper consists of **SIX** pages with **TWO** Sections.
2. Answer **ALL** questions. All questions carry equal marks and the distribution of the marks for each question is given.
3. Please write all your answers in the Answer Booklet provided.

SECTION A: SENTENCE CORRECTION [30 MARKS]

Instructions: Choose the best answer for each question below.

Question I (10 marks)

1. Identify the sentence that is **WRONGLY** punctuated.
 - A. When people lie, sometimes they do so because of something about them.
 - B. When Renan reaches me, there is no room on my ledge, so he traverses out to his own perch.
 - C. The wind slams into me, and I desperately grip my ice axes to keep from being ripped off the mountain face.
 - D. Despite being the largest bony fish in the world and weighing more than two tons, sunfish are quite elusive; which made the four-year search difficult.
2. Identify the sentence that is **WRONGLY** punctuated.
 - A. "Nice lead, dude!", Cory shouts above the roar of the wind when he arrives.
 - B. Lies are typically motivated by a desire to get other people to either do something or not do something; or to make a decision in the favour of the person doing the lying
 - C. A total solar eclipse occurs when the moon completely blocks the disk of the sun while partial solar eclipses are common.
 - D. The 6-year-old son of Cecil the Lion was shot and killed on July 7 just outside Hwange National Park in Zimbabwe, meeting the same end his father did in 2015, according to news reports.
3. Identify the sentence that is **CORRECTLY** punctuated.
 - A. A newborn baby in Iowa died this week from an infection with the virus that causes cold sores; which she likely contracted from a kiss, her doctors say.
 - B. 218 years ago, on July 19, French troops in Rosetta, Egypt uncovered a striking black stone carved with three ancient texts two Egyptian texts and a Greek one.
 - C. The trillion-ton iceberg that broke off Antarctica last week, will not go quietly into the night.
 - D. Unlike many economists of the time, Pareto's papers and books were filled with equations, and the peas in his garden had set his mathematical brain in motion.
4. Select a sentence that is **CORRECTLY** punctuated.
 - A. Murphy's Law states "Anything that can go wrong, will go wrong."
 - B. Brailsford believed in a concept that he referred to as the "aggregation of marginal gains."
 - C. In February, scientists argued in the journal *GSA Today*, that Earth has a hidden eighth continent, which should be reflected on maps.
 - D. In his award-winning book *Guns, Germs, and Steel* scientist Jared Diamond points out an obvious fact: different continents have different shapes.

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5. Identify the sentence that has the CORRECT use of capitalisation.
- A. A private hunter in Zimbabwe reportedly led the hunt that brought down Xanda, son of Cecil the Lion, though his clients' identities are not known, according to a statement by Lions of Hwange National Park.
 - B. A private hunter in Zimbabwe reportedly led the hunt that brought down xanda, son of Cecil the Lion, though his clients' identities are not known, according to a statement by Lions of Hwange National Park.
 - C. A private hunter in Zimbabwe reportedly led the hunt that brought down Xanda, son of Cecil the lion, though his clients' identities are not known, according to a statement by Lions of Hwange National Park.
 - D. A private hunter in Zimbabwe reportedly led the hunt that brought down Xanda, son of Cecil the Lion, though his clients' identities are not known, according to a statement by lions of Hwange National Park.
6. Identify the sentence that has the CORRECT use of capitalisation.
- A. In newborns, catching HSV-1 Infection from a kiss is "unusual but not unheard of," said Dr. Otto Ramos, medical director of the Division of Pediatric Infectious Diseases at Nicklaus Children's Hospital in Miami.
 - B. In newborns, catching HSV-1 infection from a kiss is "unusual but not unheard of," said Dr. Otto Ramos, Medical director of the Division of Pediatric Infectious Diseases at Nicklaus Children's Hospital in Miami.
 - C. In newborns, catching HSV-1 infection from a kiss is "unusual but not unheard of," said Dr. Otto Ramos, medical Director of the Division of Pediatric Infectious Diseases at Nicklaus Children's Hospital in Miami.
 - D. In newborns, catching HSV-1 infection from a kiss is "unusual but not unheard of," said Dr. Otto Ramos, Medical Director of the Division of Pediatric Infectious Diseases at Nicklaus Children's Hospital in Miami.
7. Choose the sentence that has NO spelling mistakes.
- A. There is no guarentee that you will arrive at the destination in one piece.
 - B. Ally refuses to do any public speaking as she fears she would embarrass herself.
 - C. The pace of technology today is more than anyone could imagine as it excedes our expectation.
 - D. A heirarchy in a company shows the structure of top-down communication that takes place between employers and employees.
8. Choose the sentence that has NO spelling mistakes.
- A. The mistake might be miniscule, but the consequence may be fatal.
 - B. As a communication specialist, Kim acts as a liason between the two clients.
 - C. Andy keeps all his wife's journals as he sees them as a momento of their lives together.
 - D. Fluffy looks nice and sweet, but when no one is around, he is the mischievus one among the five cats in my house.

Continued...

9. Which one of the sentence is error free?
- A. Unlike the damp, temperate rain forests found elsewhere on the Olympic Peninsula, Sequim is located in a microclimate called the "Blue Hole."
 - B. Unlike the Damp, temperate rain forests found elsewhere on the Olympic Peninsula, Sequim is located in a microclimate called the "blue hole."
 - C. Unlike the damp, temperate rain forests found elsewhere on the Olympic Peninsula, Sequim is located in a microclimate called the "blue hole."
 - D. Unlike the damp; temperate rain forests found elsewhere on the Olympic Peninsula, Sequim is located in a microclimate called the "blue hole."
10. Which of the following sentence is error free?
- A. The Hoodwinker sunfish has a slimmer and sleeker adult body shape and doesn't develop lumps, bumps, or a snout, like other sunfish: according to the team's paper published in the Zoological Journal of the Linnean Society.
 - B. The hoodwinker sunfish has a slimmer and sleeker adult body shape and doesn't develop lumps, bumps, or a snout, like other sunfish; according to the team's paper published in the Zoological Journal of the Linnean Society.
 - C. The hoodwinker sunfish has a slimmer and sleeker adult body shape and doesn't develop lumps, bumps, or a snout, like other sunfish, according to the team's paper published in the Zoological Journal of the Linnean Society.
 - D. The hoodwinker Sunfish has a slimmer and sleeker adult body shape and doesn't develop lumps, bumps or a snout, like other sunfish, according to the team's paper published in the Zoological Journal of the Linnean Society.

Question II (10marks)

Instruction: Choose the sentence with no grammatical errors.

1. A. Everyone need to calm down.
B. Members of the jury were not happy with the result.
C. One of the craters that were created by the asteroids are pictured in the newspaper.
D. Experienced hunters was educated in discussing groups of animals in specific collective ways, sometimes in reference to the animal's activities or habits.
2. A. Because he is intelligent so he gets good marks.
B. Being alone can be scary; unless you keep yourself busy.
C. I have to leave now, for I have an appointment at 2:20 pm today.
D. Because she went to the store to buy food for dinner, since she hasn't eaten since morning.
3. A. As Barbara puts in her contact lenses, the telephone rang.
B. Thousands of people will see the art exhibit by the time it closes.
C. I was terribly disappointed with my grade because I had studied very hard.
D. After Capt. James Cook visited Alaska on his third voyage, he is killed by Hawaiian islanders in 1779.

Continued...

4.
 - A. The telephone rings while I was having a bath.
 - B. He looked into the briefcase and finds a small parcel.
 - C. The moderator asks for questions as soon as the speaker has finished.
 - D. The Court told the Constitution yesterday that they require more votes to win.
5.
 - A. If any of the sisters needs a ride, they can call me.
 - B. During early rehearsals, an actor may forget their lines.
 - C. The committee members put its signature on the document.
 - D. The Washington team was opportunistic; they took advantage of every break.
6.
 - A. She is taking course at Douglas College.
 - B. Information given yesterday were wrong.
 - C. The price of the textbook for this course went up this term.
 - D. Presents made from a gold is highly valued in almost any culture.
7.
 - A. He is tired, lonely, and in a hurry.
 - B. He took a book, a pen and a pad of paper.
 - C. She walked to the skytrain, bought a ticket, and she got on the westbound train
 - D. Employees use computers to write letters, keeping records, calculating expenses, and do payroll.
8.
 - A. We were walking near the lake when a large moose appears just ahead.
 - B. Opponents of the functionalist view stress that we do not live in a static society, and there were no guarantees of job security.
 - C. Some parents become very sensitive about what is in the local school curriculum and believe that the school provided an inadequate education for their child.
 - D. The capitalists are opposed by the working class, who provides the labor needed to make the products and provides the services offered by the businesses and industries.
9.
 - A. This computer doesn't make sense to me, it came without a manual.
 - B. Although he wanted to go to the meeting, his doctor advised him to stay.
 - C. This next chapter has a lot of difficult information in it, you should start studying right away.
 - D. Herman Melville's novel, Moby Dick, is written in the voice of Ishmael, his role in the book is actually fairly minimal.
10.
 - A. Current fashion is a little boring in comparison.
 - B. If your parents think today's fashions are weird.
 - C. They should see the clothes that people wore in the Middle Ages.
 - D. Even if they wear a veil, a linen crown, or a small, round hat on top of their head.

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Question III (10 marks)

Instructions: The following extract contains TEN sentence skills mistakes. Identify and correct the mistakes as shown in the example.

Example:

<u>No.</u>	<u>Line</u>	<u>Sentence skills mistakes</u>	<u>Correction</u>
0	2	best selling	best-selling

Child Development

There is a social psychologist at Harvard University by the name of Dan Gilbert. Gilbert's **best selling** book, *Stumbling on Happiness*, discuss the many ways in which we miscalculated how situations will make us happy or sad, and reveals some counterintuitive insights about what actually does makes us happy. 1

One of the primary discoveries from researchers like Gilbert is that extreme inescapable situations often trigger a response from our brain that increases positivity, happiness and getting excited. For example imagine your house is destroyed in an earthquake, so you suffer a serious injury in a car accident and lose the use of your legs. When asked to describe the impact of such an event, most people talk about how devastating it would be some people even say they would rather be dead than never be able to walk again. What researchers find is that when people actually suffer a traumatic event like living through the earthquake, yet becoming a paralyzed, their happiness levels are nearly identical six months after the event as they were the day before the event. 5 10

Traumatic events tend to trigger what Gilbert refers to as our “psychological immune systems.” Our psychological immune systems promote our brains ability to deliver a positive outlook and happiness from an inescapable situation. This is the opposite of what we would expect when we imagine such an event. As Gilbert says, people are not aware of fact that their defenses are more likely to be triggered by intense rather than mild suffering. Thus, they mis-predict his own emotional reactions to misfortunes of different sizes.” 15 20

*Adapted from Bee, H. (2000). The Developing Child. 9th ed. Boston: Allyn and Bacon.
Retrieved from <http://www.learner.org/series/discoveringpsychology/05/e05expand.html>*

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SECTION B: CAUSE AND EFFECT ESSAY [30 MARKS]

Instructions: Choose **ONE** of the topics below and write a five-paragraph essay of 400– 450 words.

Question 1

The cost of living around the world has increased a lot in the last few years, and the consequences of it can be seen clearly here in Malaysia. What are the effects of the increase living cost in Malaysia?

Question 2

Despite Malaysia's success in ensuring good schools all over the country, it is estimated that 125,000 Malaysian children dropped out of school and some do not even have access to primary education. What causes students to drop out of school?

End of Paper